The Power of Influence
- May 3, 2016
- Room 304, OSU-OKC

Andy Urich, J.D.

This seminar will help participants develop the skills necessary to establish and maintain productive working relationships through lecture, discussion, and exercises for practical application of the concepts. This program focuses on the science and practice of persuasive communication skills as it applies to your need to “get your point across” or “get things done” while maintaining positive relationships.

Increasing Productivity through Accountability
- June 1, 2016
- Room 304, OSU-OKC

Lee Manzer, Ph.D.

Entitlement is a severe threat to productivity and individual initiative. Instead, focusing on accountability in your organization will increase productivity. This session investigates how such cultures are specifically created within organizations, how to recognize such creation variables, and what may be done to stem the growth of entitlement.

From Traditionals to Millennials: Leading Generations at Work
- June 1, 2016
- Room 304, OSU-OKC

Ken Eastman, Ph.D.

Ever wonder how new hires could be so impatient or how your boss could never have heard of “IM-ing?” The answer largely is that, for the first time, four generations are converging in the workplace. Examine how the different life experiences of Traditionals, Baby Boomers, Generation X and Millennials create challenges in communicating and collaborating. You will also consider ways to bridge the generational divide and explore how to communicate and establish a multi-generation working environment, including key strategies to managing these employees.

Understanding Business Analytics to Improve Company Performance
- July 19, 2016
- Room 304, OSU-OKC

Goutam Chakraborty, Ph.D.

Analytics is not IT. Analytics is not Statistics. Analytics is not Mathematics. Analytics incorporates concepts and tools from all of the above to help you make better decisions with data. And, you do not need to be an IT professional or a “quant jock” to be able to harness the power of analytics for making better business decisions. This one-day hands-on workshop using state-of-the-art analytics software that is visually rich and has an easy to use interface (point-and-click) will break the myth that you have to be an IT or math/stat, person to use and appreciate analytics to improve company performance.
Please register me for the following session(s):

- **The Power of Influence / Andy Urich**
  May 3, 2016, 9 a.m.–4 p.m.

- **From Traditionalists to Millennials: Leading Generations at Work / Ken Eastman, Ph.D.**
  June 1, 2016, 9 a.m.–12 p.m.

- **Increasing Productivity through Accountability / Lee Manzer, Ph.D.**
  June 1, 2016, 1 p.m.–4 p.m.

- **Understanding Business Analytics to Improve Company Performance / Goutam Chakraborty, Ph.D.**
  July 19, 2016, 9 a.m.–4 p.m.

The seminars will be held at OSU-OKC located at 900 N Portland Ave, Oklahoma City, OK 73107.
Registration includes instruction, materials, and refreshments

- **$1,200 entire BEST series or $450 per seminar**

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